

COMMUNITY COALITION ALLIANCE

An Alliance of Florida Coalitions

www.ccafl.org

NORTHEAST NEWS

The CCA is an alliance of community anti-drug prevention coalitions in 19 Florida counties that works to assist all member counties with sharing ideas, learning from one another, and implementing Environmental Strategies to reduce and prevent alcohol and other drug use.

MISSION: *To serve as the collective voice of community coalitions in Florida while valuing the unique identity of each member of the Alliance while working towards the health and wellness of all Floridians.*

NORTH MEMBER COUNTIES: Alachua, Baker, Citrus, Clay, Dixie (providing services in Lafayette as well), Duval, Flagler, Hamilton, Hernando, Lake, Levy, Marion, Nassau, St. Johns, Sumter, and Volusia

Winter 2015

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**COMMUNITY
COALITION
ALLIANCE**



FEATURES:

Congratulations to the Hernando County Community Anti Drug Coalition on their award of Coalition of the Year, a national honor from the prestigious GOT OUTCOMES! Coalition of Excellence Awards, sponsored by CADCA's National Coalition Institute, that recognizes community-based coalitions who are making positive changes in preventing and reducing youth substance use in their communities.

This is huge honor for the organization as CADCA is the premier membership organization representing those working to make their communities safe, healthy and drug-free. There are thousands of members including coalitions in every U.S. state and territory and 18 countries around the world.

The CCA was recently awarded a \$300,000 contract with Lutheran Services Florida to increase the reach of the Regional Action Plan in the Northeast Region of Florida. The funding will be allocated to the CCA member coalitions to increase staffing and supply funding for strategies. With many coalitions in the region operating with just part-time staff, the CCA is very excited for any additional funding that can reach our communities and help prevent and reduce substance abuse issues.

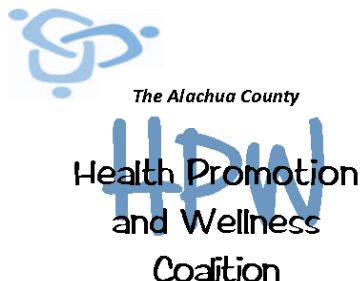
UPDATES FROM THE NORTHEAST COALITIONS

Alachua County Health Promotion and Wellness Coalition- Alachua County

CONTACT: Dotti Baker, Coalition Coordinator at hpwcoalition@gmail.com

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KNOW THE LAW UPDATE



Alachua County Health and Wellness Coalition has made great strides in partnering with like-minded organizations. In a much-needed effort to improve our capacity, we are now strongly positioned within the Alachua County School System by special invitation from Superintendent, Dr. Owen Roberts. Dr. Roberts leads our community with a contagious passion and determination unlike I have experienced. HPW shares that same vision and passion for our youth. Upon Dr. Roberts' appointment of Ms. Vieta Jackson-Carter as an administrator for our "System of Care", this program, "Students to Successful Citizens - System of Care" has catapulted from intense planning into a reality. Much appreciation is extended to the forerunners of this vision. HPW is providing personnel training, tutoring for at risk youth, and "Know the Law", as a beginning platform to launch within the schools. We have also teamed together to make "Friday Night Done Right" a common event around Alachua County, especially for the underserved rural areas. With the combined support and partnership of Dr. Roberts and Ms. Jackson-Carter, we will inevitably make a measurable impact within Alachua County, in the months to come. Alachua County is home to some of the most honorable community serving folks. HAPPY HOLIDAYS from Alachua County!



Baker Prevention Coalition, Inc.- Baker County

CONTACT: Mike Griffis, Board Chair at mike_griffis@nefcom.net

ONLINE: Facebook: <https://www.facebook.com/BakerPCI>

PARENTS WHO HOST, LOSE THE MOST UPDATE

BPCI was able to be a part of the county's annual fair. We hosted a booth promoting BPCI and Parents Who Host Lose The Most. The turnout was excellent! We had over one hundred and twenty five parents sign pledge cards.

Coalition Volunteers at the fair booth



We also had a great time at the annual "Ghost in the Oaks" event. We were able to present the Coalition to over 1,000 members of our community. We had numerous parents sign pledge cards.

All the booths at Ghost in the Oaks

Anti Drug Coalition of Citrus County- Citrus County

CONTACT: Mary Lee Cubbison, at mlcubbison@antidrugcitrus.com

ONLINE: <http://www.substancefreecitrus.org/>

FRIDAY NIGHT DONE RIGHT AND TEEN TOWN HALL UPDATES

January Activities for Children's Week

ADC will be doing an early kick-off of the Community Alliance Children's week on January 22 with an exciting Teen Town Hall where local students will be given the opportunity to be involved in activities all day to develop position statements based on issues our teens face every day that will then be delivered to the community at large in the afternoon.

On January 29, Youth Mental Health First Aid will be offered to a select group of 25 individuals in the community who work with teens. The course trains participants to help people who may be experiencing a mental health problem or crisis. You learn:

- Risk factors and warning signs of mental health problems.
- Information on depression, anxiety, trauma, psychosis, and addiction disorders.
- A 5-step action plan, outlined below, to help someone developing a mental health problem or in crisis.
- Where to turn for help — professional, peer, and self-help resources.

FRIDAY NIGHT DONE RIGHT

Another Friday Night Done Right will also be held on January 29 to wrap up Children's Week. Cornerstone Baptist is offering their wonderful campus to host a bonfire and other activities that will be planned by teens and prevention specialists from various agencies in the community.

Citrus County and so many agencies in the community have stepped up in a big way to make sure our children from little to late teens have a safe and drug environment. Thanks to Citrus County Schools, Citrus County Sheriff's Office, Cornerstone Baptist, Seven Rivers Presbyterian Church, Nature Coast Church, the Street Team and so many of our partners for working tirelessly to reduce substance abuse in our community.

Clay Action Coalition- Clay County

CONTACT: Stephanie Geoghagan, Project Coordinator at Stephanie.geoghagan@ccbhc.org

ONLINE: <http://www.clayactioncoalition.org/> or <https://www.facebook.com/pages/Clay-Action-Coalition/385205754890264>

RED RIBBON WEEK

Each year CAC collaborates with Clay County Schools to celebrate Red Ribbon Week. This year we provided our schools with posters, stickers, bookmarks, lapel pins and bracelets to help them get into the spirit of the week. Staff at some schools held door decorating contests and all staff were asked to do certain tasks each week day. Those included:

Monday – Wear your red lapel pin (and then every day during the week)

Tuesday – Post about Red Ribbon Week on social media.

Wednesday – Sign a pledge card and post in on the banner.

Thursday – Rally in Red Day. Wear Red.

Friday – Look for a surprise on your door.

Also during Red Ribbon Week, CAC sponsors a Red Ribbon themed artwork contest with our elementary school students. The artwork is then judged by staff to pick the 14 best pictures to be used in next year's Safe and Drug Free Schools Calendar. These calendars provide prevention resources and messaging and are distributed throughout the community.



Dixie County Anti Drug Coalition- Dixie County

CONTACT: Katrina VanAernam, Coalition Director at kvanaernam@gmail.com

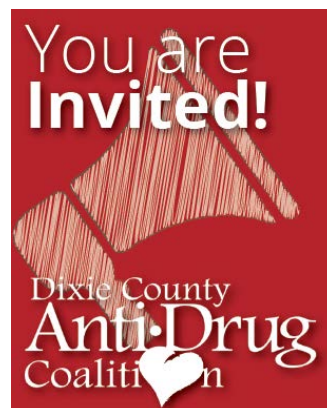
ONLINE: <https://www.facebook.com/pages/Dixie-County-Anti-Drug-Coalition/140135282730666>

COMMUNITY CALL TO ACTION MEETING

Five years ago, I attended a community meeting hosted by Dixie County Schools Superintendent Mark Rains. At that time, I was compelled to move forward in forming the Dixie County Anti-Drug Coalition with the help of valued volunteers, community leaders, and community leaders. Our goal was to change the rampant substance abuse that was destroying our youth, older youth and local citizens in this great county of Dixie.

Please join with us at the Dixie County School Board meeting room on **January 19, 2016** at 6:00 PM for a special **Community Call to Action Meeting** where you will learn more about progress made by local community partners, coalition partners, and Substance Abuse/Mental Health Experts.

-Katrina VanAernam, DCADC Director



Drug Free Duval (Safe and Healthy Duval Coalition)- Duval County

CONTACT: Susan Pitman, Project Director at susan@dfdjax.org

ONLINE: www.drugfreeduval.org or Facebook: www.facebook.com/drugfreeduval

Twitter: @drugfreeduval or LinkedIn: <http://linkd.in/1g17mtY>

MARATHON HIGH/JAX NATURAL HIGH- An exciting collaboration

With a school district as large and hard to infiltrate as the Duval County Public School System, Drug Free Duval consistently seeks creative opportunities to implement evidence-based strategies. This fall, a local partner, with an aligned vision, was willing to give us access to over 500 students from 21 various schools to implement Natural High, and we jumped at the offer. Marathon High is an organization that gives students the opportunity to train and learn how to run. Not only does Marathon High train kids from all walks of life on running, but they also encourage kids who participate in the clubs to make healthy choices through their commitment to nurture the entire child. Each school/club has a designated trainer who coaches the students, and now the Natural High curriculum is part of the program. By then end of the process, the students will run a half marathon (13.1 miles) in the 26.2 with Donna Marathon – one of the top rated marathons in the US. The participant's athletic abilities range from seasoned cross-country runners to kids that have never been athletes in their entire lives. The clubs started a few weeks into the beginning of the school year with an emphasis on physical health and body prep. The Natural High curriculum is woven into the clubs throughout the fall and beginning of next year. The youth began their running training on Saturday, October 17, and as of November 21, had progressed to be able to complete a seven mile run.

That milestone was met with a celebration, and JaxNaturalHigh was invited to join! At this event, we were provided the opportunity to meet with approximately 250 kids and to discuss what their Natural High is, what it means to them and how they can embrace Natural High throughout their lives. Another community partner in this exciting process is the Jacksonville Jaguars. The first 200 kids who completed seven miles have received tickets to a Jacksonville Jaguars game on December 13, 2015. DFD and some other community partners are hosting a tailgate party at WJCT studios for the students, complete with food and music beforehand. This partnership is an excellent example of tailoring our strategies to fit our unique community. By partnering with the existing Marathon High Clubs, DFD has been able to implement the Natural High curriculum and to encourage the development of exciting activities and rewards to over 500 students.



Focus on Flagler Coalition- Flagler County

CONTACT: Debbie Neuman at debbieneuman56@gmail.com **ONLINE:** <http://www.focusonflagler.org/>

FRIDAY NIGHT DONE RIGHT- OPEN MIC NIGHT AT FLAGLER COUNTY YOUTH CENTER

"Friday Night Done Right" Open MIC Night at Flagler County Youth Center

There was a full house at the Flagler County Youth Center, November 20, 2015 when more than 40 local middle and high school students boldly demonstrated their talents at the first of a series of "Friday Night Done Right" Open MIC Nights. The Flagler County Youth Center co-sponsored the event with the Student Advisory Council and Students Working Against Tobacco. The Flagler County Youth Center is a collaborative effort of the Flagler County School District and the local community and has been instrumental in spearheading the Friday Night Done Right social norm campaign promoted throughout Flagler County by the Focus on Flagler Youth Coalition.

Students sang, danced, played instruments, read poetry and told jokes. The top performers will be included in a Spotlight Talent Show in June 2016. The evening was enjoyed by all; the perfect Friday night out, no drugs, alcohol or tobacco!

Hamilton County Alcohol and other Drug Prevention Coalition- Hamilton County

CONTACT: Grace McDonald, Executive Director at mcdonaldg1@windstream.net

JENNING TOWN HALL MEETING

The Hamilton County Coalition has been very busy during the fall of this year. In September we participated at the Jennings Peanut Festival and the Stephen foster State Park 5 K Run by sponsoring a booth and reaching many people with our message. We used this opportunity to reach parents with the message of "Parent Who Host" and youth with the "Friday Night Done Right" message. We obtained signed pledges for both campaigns as well as provided other important alcohol/drug prevention messages.

During October we were super busy as we cosponsored a Friday Night Event with the First Baptist of Jasper's 5th quarter Social after the Home Coming Game. We were also at the game reaching parents and youth about our two social marketing campaigns. Many signed pledges as we shared with them about the purpose of these campaigns. We also sponsored our annual "NOPE" Vigil for our community. We educated our community about the current issues we are dealing with in Hamilton County. We also had a motivational speaker for the evening. Signage was displayed of many who have died due to the overdosing or narcotic drugs. We discussed the general drug/tobacco/alcohol issue and the ways we can help those in trouble to get help.

The first week of October we had our first Compliance Buys event. 10 businesses were visited and 2 were in violation. We see the great need of this and the Vendor Training planned for later in the year.

With the cooperation of the Sheriff's School Resource Officer and the Schools we were able to reach all of the 6th grade and 9th grade classes with Know the Law instruction. We were happy to see how much the youth learned and to see the cooperation of our partner agencies.

We successfully completed our first audit with CCA and learned much to help us improve the business end of our operations. We have elected our new officers for the 2015-16 fiscal year and we are making progress in keeping the Coalition a strong 501c3. We are planning for our major fund raiser—golf tournament which will be in April, 2016. We are planning to bring additional training to our community with the assistance of CCA guidance.

Hernando Community Coalition- Hernando County

CONTACT: Tresa Watson, Executive Director at tresa@cenaps.com

ONLINE: www.hernandoantidrug.org

2015 HIGHLIGHTS

2015 Hernando Community Coalition Partner Highlights to Date



100% tobacco free schools passed in 2015!



66 individuals trained in Responsible Vendor Training

101 stores given a compliance check



No One's House is a safe place for teen drinking.

No One's House social norming campaign on parents providing alcohol to teens exhibits in the community reaching 675 youth and 1,039 adults



Over 1,900 followers



Over 75 community agencies, business members



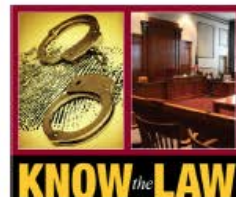
Since 2013 roughly 13,595 students and 10,015 adults have been given presentations on alcohol and drug dangers



11 Youth groups in Hernando Schools with over 275 members



19 Friday Night Done Right- No Alcohol. No Dope. alcohol and drug free events- 3,175 youth attendees and 2,302 adult attendees

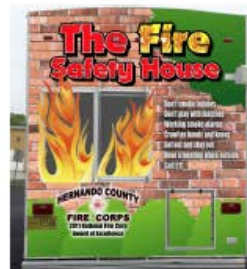


Over 5,000 youth have taken Know the Law at 5 schools



2014/2015 Teens Survey conducted reaching almost 2,000 students on their alcohol and other drug use thoughts and behaviors

49 retailers were scanned on sales, signage, and promotion of alcohol, tobacco, synthetic drugs, e-cigarettes, and paraphernalia practices



4500 youth and parents presented info on smoking inside from the fire corps

Safe Climate Coalition of Lake County, Inc.- Lake County

CONTACT: Debi MacIntyre, Executive Director at debi@scclake.org

ONLINE: <http://safeclimatecoalition.org/>

2015 ACCOMPLISHMENTS



Mission:

To collaborate with community stakeholders to focus on youth substance abuse and violence reduction and prevention while maximizing resources and providing opportunities for health and wellness in order for children and families to be self-sufficient, productive contributors in Lake County and society.

Goal:

Creating a healthy community climate in Lake county for youth and other residents that is free of violence and substance abuse while promoting health and wellness!

NEW Lake County Behavioral Health Resource Guide. Developed and printed for use by law enforcement, hospital Emergency Rooms and school social workers. 1000 were printed and distributed while an electronic version is available online for download.

NEW Lake County Disability Resource Guide. Developed, printed and distributed 100 guides. Available online for download.

Provided certified Youth and Adult **Mental Health First Aid** training to 45 professionals in 2015.

Know the Law booklets and DVDs were distributed to the community at events throughout the year.

- 4000 were provided to Lake County School Board
- 200 to Department of Justice with 35 DVDs
- 100 to the Tobacco Free Florida program with 10 DVDs
- 4000 were provided to Sumter County Schools.

Sumter County Sheriff's Office Student Resource Officers and a principal were provided training to teach the classes in the schools.

Alcohol, Marijuana & Tobacco Use by Youth in Past 30 Days

- Alcohol use has dropped consistently from 36% in 2004 to 19.5% in 2014
- Binge drinking (defined as 5+ drinks in a row within the past 2 weeks) has dropped consistently from a high of 17.3% in 2004 to 8.3% in 2014
- Marijuana use has dropped from a high of 14.6% in 2012 to 13% in 2014
- Tobacco use has dropped from 15.2% in 2004 to 6.2% in 2014
- 2014: Lake County ranked 46th of Florida's 67 counties in underage drinking, the lowest ranking in 10 years. Source: FY5AS 2014

Completed third year of a social norming campaign at Leesburg High School. "Friday Night Done Right" posters were hung and five lunchroom events reached 1,136 students with members of the Drug Free Youth Leaders assisting with the event.

Surveyed youth on alcohol and other drug trends at the Boys and Girls Clubs of Lake and Sumter Counties. **Social Norming Campaign** started at 5 clubs. Posters and banners were hung and two FNDR events were held with 50 students participating.



9th Renewal of Drug Free Community Grant for Coalition infrastructure.

Award to establish Coalition infrastructure by mentoring Englewood, FL.

Department of Children and Families Award for one year of Strategic Planning Framework activities for Lake County.

Collaborated and supported E3 Family Solutions in enhancing their services to become the anti-drug coalition in Sumter County by providing seed funding and mentoring assistance.

Contractors completed Department of Children and Families trainings in HIPAA, Security Awareness, ACCESS Civil Rights, and Hard of Hearing Services.



Published the 5th **Annual Quality of Life Report** online. 400 printed booklets were distributed in August. Collaborations continuously expand, collect and update data on a regular basis. The Report has been downloaded 276 times over the past year. The website has had 15,387 visitors with 269,586 hits.

Social Media and Communication: The Coalition's email campaign distributed monthly newsletters and community event notices. 124 e-blasts reached 60,106 individuals. Facebook posts totaled 168. The Coalition's website had 18,131 visitors with 371,547 hits.

Part of the **Social Norms Project**, Leesburg Police Department conducted evidence-based underage drinking enforcement in Leesburg: 33 compliance buys resulted in 2 citations.

Coalition is Lake County Court's sole provider of **Responsible Vendor Training** for people charged with selling or providing alcohol to a minor. Two law enforcement officers were trained to educate convenience store and restaurant personnel.

Coalition completed **alcohol and tobacco environmental scans** of locations in Lake and Sumter Counties. Results showed a total of 325 alcohol and 287 tobacco promotional signs in 40 stores.

Lake County Community Resource Guide website had 11,592 visits in 2015 with a total of 180,044 hits. The Guide is updated daily with a monthly edition published online in English and Spanish. September 2015 was our 59th edition. The monthly PDF was downloaded 15,720 times and the full online version of the Guide was downloaded 3,208 times.

Basic Needs Guide, a 33-page edition of the LCCRG is published on the website and updated monthly, it was downloaded 3,940 times over the past year. This guide is often printed by agencies and distributed with a focus on homeless and unemployed.

Community Awareness and Education:

- Monthly Coalition Meetings with an educational component.
- Monthly Newsletter available in print or online.
- Attended and participated in 16 community events and organized two Town Hall Meetings.
- Coordinated annual DJJ Conference for 165 participants.
- 12 presentations to community groups.
- Participated in one live radio show with Focus Magazine.



Be Free Lake is a licensed 501c3 non-profit agency and DCF Level I Prevention License holder.

Levy County Prevention Coalition- Levy County

CONTACT: Jonathan Lewis, Chief Operations Officer at jmlewis@ccoil.net

ONLINE: <http://levypipsa.org/>

COALITION UPDATES

During the months of October, November, and December the Levy County Prevention Coalition has participated, conducted, and/or planned events, activities and meetings for the advancement of our coalition. Throughout these months, we have continued to serve our community, strengthen the Coalition's name all while remaining informed and connected with other related organizations.

Over the course of three months, the Coalition served the community in several ways. We accelerated planning for "Friday Night Done Right" (which was forecasted to take place December 4, 2015). Thus, we met with our Above the Influence sponsor(s) and as a Coalition brainstormed for the "Friday Night Done Right" event. We held our own Red



Committed To A Healthy Community

Ribbon Week awareness project. We also continued to facilitate the “Know the Law” course by instructing the program in Williston. Know the Law was taught to all of the fifth graders in Williston from the “Know the Law” books and pre/posttest were administered (there were notable improvements between the post and the pre test).

Also, we believe that it is imperative that we build our brand and its awareness. Through involvement within our community, we have been able to strengthen our trust within it. On October 8th, we targeted the middle and high school demographic by participating in Williston’s homecoming parade. October 21th, during, Red Ribbon Week, we participated in the Williston Elementary Red Ribbon Week Run. We provided materials and helped to facilitate the race. October 24th, we attended the local “Beast Feast”, which is a fundraiser for the Levy County Schools Foundation. We prepared food for the event, which in return helped boost ticket sales and thus fundraising dollars for the foundation. On November 19th, we attended the Tobacco Free Partnership and College of Central Florida’s Great American Smokeout Health Fair. Twelve community organizations gathered to advertise what it means to obtain a healthy lifestyle. On December 5th, we participated in Williston’s Christmas Parade. We largely branded our organization in the most populated city in Levy County and during one of the most anticipated events. We are now continuing to build our name, trust, and gratitude within and for our community by sending out Christmas cards to Levy County citizens.

Finally, to stay informed with other organizations and local prominent officials in Levy County, we attend and set up regular meetings. One of the meetings occurred November 4th. This meeting took place at the Levy County Prevention Coalition office with the CDS Family and Behavioral Health Services Too Good for Drugs staff. We discussed several ways to strengthen and educate the community in regards to spreading awareness. December 4th, we attended the Community Coalition Alliance meeting. Also, on occasion, we attend the local Rotary Club’s Tuesday meetings.

Nassau Alcohol Crime Drug Abatement Coalition- Nassau County

CONTACT: Susan Woodford, Executive Director at elwoodford@yahoo.com

ONLINE: <http://nacdac.org/>

NATURAL HIGH HITS NASSAU DURING RED RIBBON WEEK

Continuing the tradition of a great partnership the high school Teens for Change Coalitions at the local high school partnered with the middle schools during Red Ribbon Week to spread the Natural High Message. Throughout Red Ribbon Week the local middle each took on different Natural High Events, like video discussion questions, NH sticker day, and engaging 600 west side students to report out their Natural High. Fernandina Beach High School also on Friday took there TCC students over to a Natural High Fair. The Fair brought in local vendors (surfing, scuba diving, art, music and dance) to talk to the kids about discovering their “natural high.” The TCC students shared facts about use in high school and engaged the middle school students with interactive questions for prizes about Natural High. Intercept surveys were completed with great success with over 80% of students understanding the message.

Fernandina Beach High School also had a two day assembly with Dr. Matt Bellace. Dr. Bellace is a clinical psychologist who does stand-up comedy routines specifically designed for the drug and alcohol prevention message and is a huge supporter of the Natural High initiative. Dr. Bellace did one day on in classroom presentations to address the bullying issue. Then, on Friday Dr. Bellace partnered with our Mothers’ Against Drunk Driving representative to put on grade level assemblies. While the impact of a teen driver who killed her best friend in a drunk driving accident was powerful, Dr. Bellace drove it home with his Natural High presentation. NACDAC will again invite Dr. Bellace to come again in January to participate in the first ever prevention week on the west side of the community.



PACT Prevention Coalition of St. Johns County- St. Johns County

CONTACT: Bridget Heenan at bridget_heenan@yahoo.com

ONLINE: <http://www.pactprevention.org/>

CHILDREN'S BEHAVIORAL HEALTH SUMMIT- AN EVENT WITH A FUTURE

We have all been to conferences that bring stakeholders and other interested attendees together for a meaningful day on a focused community need. However, very often the event, while educationally valuable, does not harness the excitement and momentum achieved for further action. However, the October 23rd Children's Behavioral Health Summit already has follow up in progress.

PACT has been an active member of the St. Johns County Behavioral Health Consortium, which hosted the conference, since its inception in October of 2012. The main consortium committee addresses adult behavioral health issues, while a youth subcommittee meets separately and reports to the adult committee. The summit was the result of several months of planning by the youth subcommittee, with strong motivation based on the alarming number of St. Johns County children with mental health issues, including substance abuse.

A Panel Discussion gave very insightful views of what varied and often extreme challenges are facing children today, impacting mental health issues locally. Meanwhile keynote speaker, Pam Petersen-Baston, offered a national perspective on the same issues.

Once this groundwork was laid, the afternoon breakout sessions discussed sub-topics, and later presented a summary of their priorities for all attendees. The Youth Consortium is now pulling these priorities together in a strategic plan. Several newly motivated individuals who attended had not been in the mix of collaborating on these issues previously. As a result, greater community engagement is expected! One of the most energizing commitments of the day was the focus on collaboratively impacting state and local level government decisions regarding youth mental health.

PACT worked in the planning stages of the event, and served in a volunteer capacity throughout the day of the conference. PACT seeks to assure a strong focus on prevention for the consortium in all efforts taken.

Gamble Rogers Middle School

PACT has been working closely with school teacher Nancy King at Gamble Rogers Middle School, engaging with 6th graders and WEB leaders doing projects that have a positive impact on their peers and their school. One specific project was "What Are Your Roles? What Are Your Goals?" where students were challenged to think about what roles they play in others' lives and to write down goals they have for the future. Gamble Rogers' Youth Resource Officer, Deputy Harrell, has also been doing presentations on Know The Law to hundreds of students in St. Johns County, including Gamble Rogers and St. Joseph's Academy (the entire school!). He has been doing an incredible job presenting to the students and has been extremely helpful for PACT these past 2 months. PACT hopes to expand these projects to other schools in the district!

One Voice for Volusia- Volusia County

CONTACT: Julie Barrow at julie@ovfv.org

ONLINE: <http://www.onevoiceforvolusia.org/>

ONE VOICE FOR VOLUSIA'S ACTION PLAN UPDATES



Know the Law Update: One Voice for Volusia is excited to launch the **Know the Law** curriculum in all Volusia County School's 8th Grade History classes during the 2015-16 School year and we have already covered 6 area middle schools with the help of our community partners from the Volusia County Sheriff's Department, Tomoka Correctional and the Volusia DJJ Council Membership.



Rock My Ride: In partnership with State Farm, One Voice for Volusia hosted a powerful teen driving safety initiative in October that included all area high schools and resulted in over 4200 safe driving pledges. It was an amazing way to share with the community the prevention messaging of Parents Who Host Lose the Most and Friday Night Done Right while encouraging our youth to drive with 2 hands on the wheel 2 eyes on the road. In addition to the One Voice for Volusia staff, the grand finale event attracted speakers such as Florida State Representative, Fred Costello and Daytona Beach Police Chief Mike Chitwood and was covered live by the largest radio station in the area.

One Voice for Volusia Monthly Coalition: Our meetings are now being attended by over a hundred members every month and on November 07 we hosted our 11th Annual Health and Human Services Summit premiering the critically acclaimed film Paper Tigers about a school who was turned around by implementing a trauma informed approach. Over 500 Professionals and community members networked with the 67 exhibitors and participated in the 10 forum sessions including **Know the Law** and the Human Trafficking Video, Chosen.



Natural High Launch: On November 11th One Voice for Volusia partnered with all 8 area Boys and Girls Clubs for a day long Veterans Day Flag Football Tournament and Cheerleading Contest. The Club with the Most Participants won a Friday Night Done Right Holiday Party. Parents, Youth and Community Partners all participated at our One Voice Booth who hosted a substance abuse prevention activities and also provided One Voice for Volusia also provided college volunteers as umpires and role models on the field.

